

September 1, 2017

To My Valued Reliable Oil of Colchester Customers and Friends,

Thank You to each and every one of you for your loyal patronage during my 30 plus years of ownership of Reliable Oil of Colchester. It is with great joy and also sadness that I have chosen to retire from the Home Heating Oil Business. I spent a lot of time over the past year reflecting on this decision and looking for the right company to assume operations and to find a company who would continue to treat my customers with the best, comparable, and trusting care that I have afforded and offered to each of you these many years. I wanted to make sure that this company would always go the extra mile and who regards their customers as being important above all else. I wanted a company who would continue to value the relationship with customers and the business community of Colchester and surrounding towns and who would continue to play an active role in fostering community pride and involvement. For these reasons effective 8/1/2017 I have passed ownership of Reliable Oil of Colchester to Daniels Energy.

You can continue to use the same phone number for delivery service, 860-537-1004 as well as for any other inquiries.

It is with my total confidence that you will be well taken care of and appreciated. I am so sure, that I will continue to be a Reliable Oil customer myself. The Daniels Family has been continuously family owned for over 91 years and David, Bob and John Daniels still work every day side by side with their staff. They have been so successful because they are mindful of providing good service at a fair price and always knowing the customer comes first. You are treated like a member of the family. Yes there will be some small changes, but there will also be some great new benefits available to you for your home heating fuel delivery and home comfort needs. With my deep appreciation and best wishes, I leave you in good hands.

Kindest regards,


Clifton O'Donal